



## **product alert**

### **ZEBRA TECHNOLOGIES MEETS GROWING NEEDS OF HEALTHCARE INDUSTRY WITH NEW H 2824-Z HEALTHCARE STARTER KIT**

Vernon Hills, Ill., August 9, 2005—Zebra Technologies (Nasdaq: ZBRA), a global leader in delivering on-demand specialty printing solutions for business and process improvement, has introduced a complete patient wristbanding solution that helps hospitals and other healthcare facilities improve operations and reduce costly and dangerous medical errors, while protecting patient confidentiality and privacy. Designed for printing bar coded patient wristbands in one easy step, the healthcare starter kit includes Zebra's H 2824-Z direct thermal bar code printer and a supply of Z-Band Direct thermal wristbands, for a cost-effective solution that seamlessly integrates into a healthcare facility's existing software platform.

The Institute of Medicine reports that medical errors cause up to 98,000 deaths annually in the United States alone. Bar code technology has been shown to substantially reduce costly and dangerous medical errors while improving operations. With an estimated 95 percent of hospitals currently using inefficient patient identification methods, Zebra's new H 2824-Z healthcare starter kit helps ensure positive patient identification in hospitals and other healthcare facilities.

A winner of the 2004 Frost & Sullivan Product Leadership of the Year Award in the field of medical informatics, Zebra's Z-Band Direct wristbands enable healthcare providers to meet patient safety and privacy standards, such as those set by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) and the Health Insurance Portability and Accountability Act (HIPAA).

Convenient, cost-effective and easy-to-use, Z-Band wristbands support positive patient identification by allowing medical personnel to quickly match the easy-to-scan bar code on a patient wristband with the bar coded information on medication before administering it to the

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patient. In addition, Zebra's Z-Band wristbands are flexible, comfortable, and latex-free, with a printing area coated with a clear, solvent-resistant varnish that shields the print from alcohol, water, soaps and lotions to ensure optimal readability. Healthcare organizations looking to add an extra level of security also can print patient photos on the wristbands.

The reliable and compact H 2824-Z bar code printer is one of the smallest two-inch desktop printers in the industry for wristband printing and supports Zebra programming language (ZPL) capabilities and the ZebraLink Solutions suite of networking, software, and firmware products. In addition, it provides the widest range of printer interface choices including serial (DB-9), Centronics parallel, USB (v1.1), and internal or external 10Base-T Ethernet and the electronic horsepower of printers twice its size. The starter kit enables printing on several sizes of wristbands, including narrow pediatric width.

For more information about the H 2824-Z healthcare starter kit, please call +1 800 423 0442 or visit <http://www.zebra.com>

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